

CORPORATE AFFILIATE MARKETING PROGRAM



Make Memories that Will Last a Lifetime

The Freedom VIP Corporate Affiliate Boating Plan Includes:

- A full membership for you and your spouse
- Unlimited boating at 15 SW Florida locations
- Access to our fleet of 425 boats ranging from 16'-25'
- Deck boats, pontoons, bowriders, inshore and offshore center consoles, select sampling of sailboats, & kayaks
- Reciprocal access to 100+ Freedom Boat Club locations nationwide
- Four guaranteed rolling reservations
- Liability, hull and mechanical insurance (optional towing coverage available)
- Free unlimited training with our U.S.C.G. licensed instructors
- Area social events with other FBC members
- No vessel cleaning and maintenance hassles



NO annual dues, NO renewal fees and
NO increase in monthly payments EVER!

**For a one-time entry fee of \$5,400 plus tax
(\$500 Corporate Affiliate savings off the standard entry fee) you will enjoy
UNLIMITED BOATING FOR A LIFETIME!**

EVERYDAY YEAR ROUND MEMBERSHIP	Fixed payment of \$279 (plus tax) per month
WEEKDAY YEAR ROUND MEMBERSHIP	Fixed payment of \$229 (plus tax) per month
6 MONTH SEASONAL MEMBERSHIP	Fixed payment of \$199 (plus tax) per month
3 MONTH SEASONAL MEMBERSHIP	Fixed payment of \$129 (plus tax) per month
FRIENDS & FAMILY MEMBERSHIP (For a group of four)	Fixed payment of \$400 (plus tax) per month with a one-time \$7,400 entry fee (plus tax)
1 YEAR COMMITMENT	\$3500 one-time entry fee + \$279 (plus tax) Per Month (1st Month Free)
EMPLOYEE BOATING REWARD PROGRAM (Individual Employee Only)	\$1950 one-time entry fee + \$99 (plus tax) Per Month

FreedomBoatClub.com

Offer valid through 12/31/16

**FREEDOM BOAT CLUB CAMP BOATING PROGRAM
Sponsorship Agreement**

Agreement made on: _____ between Freedom Boat Club, LLC, (The Club),
996 Laguna Drive, Venice, Florida 34285, AND _____ (The Sponsor),
_____ Florida, _____

License to use Service Marks

- (a) The Club grants to The Sponsor a non-exclusive license to use its Logo solely for the purpose of identifying itself as a participant in the Freedom Boat Club Corporate Affiliate Marketing Program (CAMP) Sponsorship Program.
- (b) The Sponsor grants to The Club a non-exclusive license to use its trademarks solely for the purpose of this discount program with the terms and conditions herein. All use of logos must be reviewed and approved by Sponsor.

Program Offer

- a) The Sponsor agrees to promote the Freedom Boat Club CAMP discounted program to its employees and staff at appropriate company facilities, sales and office meetings and corporate events.
- b) The Club will offer discount incentives to employees and staff of Sponsor on a non-exclusive basis as described in ATTACHMENT A provided that Sponsor is a member in good standing with a recognized chapter of the U.S. Chamber of Commerce.
- c) Employee Boating Reward Program must initiate with a minimum of 4 memberships. Additional single memberships will be allowed after initial requirement is met. Membership is limited to salaried and commissioned employees of the Sponsor.
- d) The Club and Sponsor agree to explore other co-ventured marketing opportunities to include, but not limited to placing links to one another on Club and Sponsor websites.

Indemnification and Insurance

- (a) Each party agrees to indemnify, defend, and hold harmless the other party, its parent, subsidiaries, affiliates, licensees, licensors, officers, directors, agents, employees, successors and assigns from and against all damages, losses and expenses including, but not limited to, reasonable attorney's fees and costs, arising from any suit or claim arising or alleged to have arisen out of the indemnifying party's actions or failure to act in connection with the relationship established by this Agreement, including but not limited to the breach hereof.

Termination

- (a) This agreement and the licenses granted to The Sponsor and The Club shall commence on _____ . Furthermore, this agreement may be terminated by either party by providing 60 days prior written notice to the other, during which time The Club shall continue to honor the terms of the Program offer.

Accepted By:

Freedom Boat Club, LLC

By: _____
John Giglio, President

By: _____

Date: _____

Date: _____

ATTACHMENT A

Corporate Affiliate Marketing Program (CAMP)	Membership Fee	Monthly Fee	Incentive	Restrictions
FBP	\$5,400	\$279	6 Months Free	None
Weekday	\$5,400	\$229	6 Months Free	None
6 Mo. Seasonal	\$5,400	\$199	6 Months Free	No Reciprocals
3 Mo Seasonal	\$5,400	\$129	6 Months Free	No Reciprocals
F&F	\$7,400	\$400	6 Months Free	Shared Reservations
1YR Commitment	\$3,500	\$279	1st Month Free	None
Employee Boating Reward Program (Individual Employee Only)	\$1,950	\$99	None	1 Rolling Reservation/No Reciprocals/Employee Status Must Be Confirmed