

Join a Committee!

Government Affairs, Ambassadors, ChamberACTION, Christmas Parade, Leadership Charlotte Steering, Junior Leadership Charlotte Steering ...

For more information, visit our website, www.charlottecountychamber.org

There's More!

Membership Plaque and Door Sticker

Display them proudly! They show that you're a member of your local Chamber and Better Business Department and add to the credibility of your business.

Display Racks in Both Offices

Provide us with your brochures and business cards to be picked up by more than 15,000 visitors who stop in every year.

Membership Directory – Printed and OnLine

We recommend only Chamber members! We hand out or mail more than 5,000 directories each year and suggest that newcomers use these as a "mini yellow pages."

Website

Your business listing is automatically linked to our website. Add your own events, manage your business description and contact information, and send press releases on our updated website.

There's Still More!

- Participate in Leadership Charlotte, learn all about Charlotte County and meet new business colleagues.
- Attend seminars and workshops on timely topics.
- Exhibit at Expos.
- Become a Sustaining Partner and gain increased visibility and recognition on publications, our website, flyers, banners and more.
- No cost business counseling by Florida Gulf Coast University's Certified Business Consultant (Florida SBDC).

And There's Still More!

But we're out of room.
Call us at 627-2222 or
639-2222 or email
askus@charlottecountychamber.org
for the complete run-down
or for more information
on anything outlined
in this brochure.

Keep this handy!



Reference Guide to Member Benefits and Opportunities

Charlotte County Chamber of Commerce

Two locations to serve you!

311 West Retta Esplanade
Punta Gorda, Florida 33950

Phone: 941-639-2222

Fax: 941-639-6330

2702 Tamiami Trail

Port Charlotte, Florida 33952

Phone: 941-627-2222

Fax: 941-627-9730

www.charlottecountychamber.org

ACCREDITED ★★★★★ RATING
U.S. CHAMBER OF COMMERCE

Networking

You have a great product or service to sell. Attend our monthly networking events. You'll meet other business and professional contacts, increase your visibility and learn how to market your business with the largest and most active professional business organization in Charlotte County and *make it happen!*

Business Card Exchange (BCX)

Don't even think about going to a BCX without lots of business cards! This is a great way to meet and network with other members. We enjoy hors d'oeuvres and beverages provided by the host and then have lots of fun exchanging gifts. Bring a small gift to promote your business. Whether serious or silly, gifts get your name out there! Held at host's address; date determined by host.

Networking at Noon

Enjoy a lovely meal at a Chamber member restaurant. Bring plenty of business cards and/or a small promotional item to place at everyone's spot at the dining tables. During this hour-long event, you'll have an opportunity to discuss in detail your products or services with your table-mates and then introduce yourself to the whole group. Held at various Chamber member restaurants every second Wednesday.

Third Wednesday Coffee

This is a great time to mingle. Arrive a little early; grab a cup of coffee and mix with other members. Then, at 7:15 a.m., listen to a program with a focus on issues that impact businesses. Held at the Charlotte Harbor Event and Conference Center.

Annual Business Expo

Hundreds of serious business people from throughout Charlotte County will spend one day "heating up the business climate" at the biggest business event of the year. Just imagine six hours of continuous business networking, local businesses presenting their products and services, new client introductions and more!

Coffee Connections

Start your day with coffee and networking, tour one of our offices, and meet and greet members of the business community. This networking event is open to prospective members. Held at our Punta Gorda office in the Freeman House, dates TBA.

Marketing Tools

Community Guide

This community profile, provided at no cost to more than 16,000 inquiring tourists and visitors, is made possible by our member advertisers. Contact us for information about advertisement sizes and cost. The deadline for advertising commitment is June of each year.

Business OnLine (BOL)

Blow your own horn! This online newsletter is posted on our website every Monday morning, and we email more than 3,500 contacts to let them know. BOL lets everyone know about upcoming events, new additions to the staff, services or products available, awards or certifications ... If you have something new to share, [email 90 words or less to jmathis@charlottecountychamber.org](mailto:jmathis@charlottecountychamber.org) by Friday and we'll publicize it for you in BOL on Monday. FREE!

Business Perspective

This monthly printed newsletter is for members and includes Chamber happenings, a listing of new members, and more. Because we include Chamber members' inserts, it's a great opportunity for you to advertise. You provide us with 2,000 copies, and we do the inserting and mailing. The cost is just \$150.

Contact Lead List

This list of qualified leads; compiled monthly through inquiries made of the Chamber for information on real estate, business opportunities, accommodations and services; which is emailed monthly to those who pay \$135 for an annual subscription.

Membership Mailing Labels

Purchase a set of 1,800 addresses of Chamber Members for direct mail or invitations for a onetime use. Receive it on labels or in an Excel file. The cost is \$160.