



Special Event

Sponsorship Agreement

DIRECTConnect™ Speed Meetings
Investment \$1,000

This structured, fast-paced, face-to-face networking and sales event allows participants to meet up to 20 potential clients, vendors and decision makers in just one hour – think “speed dating” but with a “capitalist” twist!

Sponsor Receives:

- Logo on **DIRECTConnect™** Speed Meeting Banner and Handouts
 - Logo on printed materials, signage and website where appropriate
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The “Hottest” After Hours Party
Investment \$1,000

After a full day of business building, networking and selling, this “After Hours” party will be the destination of choice for all show participants. The host of this special event will likely become one of the most popular companies in the show!

Sponsor Receives:

- Logo on “Hottest” After Hours Party Banner, Table Signs and Invitations
 - Logo on printed materials, signage and website where appropriate
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Business EXPO Main Stage
Investment \$1,000

Local business people will share some of their “hottest tips” in the areas of Marketing, Finance, Technology and more. Put your company name on this series of seminars and impress every sponsor, exhibitor, presenter and attendee. Introduce each speaker and everyone will think you “own the show”!

Sponsor Receives:

- Logo on Seminar Banner and Schedule Handouts
- Logo on printed materials, signage and website where appropriate

Event Passport
Investment \$750

Every Expo attendee will receive their personal “Passport” to visit participating exhibitors, to get their “Passport” stamped and be eligible for the Grand Prize drawing. With this sponsorship opportunity, you will literally put your company name into the hands of every Expo attendee!

Sponsor Receives:

- Logo on Grand Prize Entry Banner and on the Event Passport
 - Ability to draw and announce the Grand Prize at the end of the Event
 - Logo on printed materials, signage and website where appropriate
-

Paradise Continental Breakfast
Investment \$750

You can host this exhibitors and sponsors “only” pre-opening networking event that includes fruit, beverages and breakfast pastries. This event will kick-off the entire Expo and you will hear words of appreciation from everyone for the entire day.

Sponsor Receives:

- Logo on Paradise Continental Breakfast Banner, Table Signs and Invitations
 - Logo on printed materials, signage and website where appropriate
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Event Map
Investment \$650

This resource for all attendees will guide them to every exhibitor in the show. Why not let your company provide clear directions for hundreds of business decision makers?

Sponsor Receives:

- Logo on 500 Event Maps
- Logo on printed materials, signage and website where appropriate



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Event Door Bag
Investment \$500

(Plus the cost of 500 bags to be handed out at the door) Every exhibiting business will be handing out marketing materials and ad specialties. The first thing most Expo attendees will ask for is a bag. Why not be the company that provides the solution for every attendee. You can even hand out 300 of the bags yourself and personally welcome everyone to the show!

Sponsor Receives:

- Logo on printed materials, signage and website where appropriate

Sponsor and Exhibitor Lanyard
Investment \$500 (Plus the cost of 350 lanyards)

The business that wants to grab every sponsor and exhibitor “by the neck” should put their name on this powerful marketing tool. All of the show participants will promote your company for you. It really doesn’t get much better than this!

Sponsor Receives:

- Lanyards will be given out with name badges to all Sponsors and Exhibitors
- Logo on printed materials, signage and website where appropriate

Event Tickets (Paid and Complimentary)
Investment \$500

Thousands of Expo tickets will be printed and distributed by show participants and sponsors prior to the “big day” as well as at the door. Why not put your company name in the hands of decision makers from throughout Charlotte County?

Sponsor Receives:

- Logo on all Event Tickets
- Logo on printed materials, signage and website where appropriate

Refreshment Station (coffee / water)
Investment \$500

We’re kind of “hot” and “cold” on this one – literally! Coffee and water will be two of the most popular attractions at the Expo. The company that provides these refreshments to the show, to the sponsors, exhibitors and attendees will be one of the biggest “heros” at the Expo. Will it be you or one of your competitors? You decide...

Sponsor Receives:

- Logo on Refreshment Station Banners, Table Signs and Invitations
- Logo on printed materials, signage and website where appropriate

I understand and agree to the terms and conditions of this commitment for the Charlotte County Chamber of Commerce Business Expo Tradeshow and Business Summit 2018.

Company Name: _____

Signed: _____ Print: _____

Email: _____ Date: _____ Phone: _____

PAYMENT / BILLING INFORMATION

- Visa MasterCard Discover Send Invoice Check Enclosed

Card Number _____

Expiration Date _____ 3 digit security code _____

Name on Card _____

Credit Card Billing Address _____ City _____ Zip _____

Special Instructions: _____

Produced By:



For more information Contact: **Bob White • bwhite@charlottecountychamber.org**
Charlotte County Chamber of Commerce

2702 Tamiami Trail, Port Charlotte, FL 33952 • Phone: 941.627.2222 • Fax 941.627.9730